

April 16, 2014

**FOR IMMEDIATE RELEASE**

**BIL-JIM CONSTRUCTION AND JERSEY RENTS PREVAIL IN CHARITY AUCTION FOR EXCAVATOR**



Lexington, KY—Bil-Jim Construction, Jackson, NJ and Jersey Rents, Bayville, NJ placed the winning bid of \$85,000 to claim a Link-Belt 80 SB Interim (Tier 4) Spin Ace hydraulic excavator. The auction was sponsored by LBX Company, Lexington, KY, and held March 3-7, 2014, during the CONEXPO-CON/AGG construction equipment show in Las Vegas, NV. 100% of the proceeds will be presented to the Susan G. Komen Foundation, with half allocated to the national organization, and the remaining half allocated to the local Susan G. Komen chapter in Lexington, KY.

Fondly named “Pinkie Linkie,” the 8.4-metric ton hydraulic excavator has been on display at various charity events and fundraisers all over Central Kentucky during the past year and a half. The entire machine was painted pink to show support for breast cancer awareness.

About LBX Company:

LBX Company LLC, located in Lexington, Kentucky, is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX’s subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a subsidiary of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

For more information contact Lisa Bemis, Events & Promotion Specialist, at [lbemis@lbxco.com](mailto:lbemis@lbxco.com), or visit [www.lbxco.com](http://www.lbxco.com).

About Susan G. Komen:

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has provided more than \$1.9 billion in funding to

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screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. For more information, visit [komen.org](http://komen.org) or call 1-877-GO KOMEN.

The Lexington Affiliate of Susan G. Komen was founded in 1996. Komen Lexington is proud to have invested over two million dollars in Central and Eastern Kentucky, primarily assisting low-income women and men in the battle against breast cancer. Seventy-five percent of all funds raised by Komen Lexington are used for community mission work, while twenty-five percent goes to bigger mission work to find the cure through ground breaking research. The Komen Lexington service area encompasses 58 counties in Kentucky. Visit [komenlexington.org](http://komenlexington.org) for more information on upcoming programs and events.