



# NEWS RELEASE

## **LBX Company Welcomes Back DLL as a Preferred Financing Partner**

*Program kicks off with special introductory lease offers on the Link-Belt 210 X3 and the Link-Belt 145 X3 LC*

*August 8th, 2016 (Lexington, KY)*

LBX Company LLC (LBX) announced today its renewed relationship with DLL as a preferred financing partner throughout North America. DLL has a longstanding history with LBX and its dealer network, having provided comprehensive retail and wholesale financing support dating back to 2003. The program officially launched in the United States on August 4, 2016 and is expected to kick off in Canada on September 1, 2016.

With over 35 years of proven vendor finance experience backed by a genuine commitment to dealer service, DLL provides flexible financial solutions to loyal customers around the globe. DLL will be fully engaged with LBX to ensure unique and tailored financial solutions are provided to LBX dealers and their customers.

“DLL was our exclusive finance partner prior to the launch of Sumitomo Mitsui Finance and Leasing Company (SMFL). DLL established and continued to maintain strong retail and wholesale relationships with our dealers,” said Eric Sauvage, President and Chief Executive Officer of LBX. “By once again having DLL as a preferred financing partner, we will be able to offer an even more robust finance program throughout North America.”

“We are pleased to be partnering with LBX again,” said Rod Versteegh, President, CT&I Global Business Unit, DLL. “The relationship between our organizations dates back more than thirteen years and is based on a shared vision and a collaborative approach to business. DLL has a strong global footprint, and we look forward to helping LBX expand into Latin America.”

To mark the start of a renewed relationship, LBX and DLL are offering two great deals on two great machines. Now through October 31, 2016, customers can lease a new Link-Belt 210 X3 for 48 monthly payments as low as \$1,985 or a Link-Belt 145 X3 LC for as low as \$1,488. This offer includes a 42” or 36” Esco bucket, 5 years of RemoteCARE® telematics and a 4-year/5,000 hour extended powertrain warranty. A 36-month lease is also available. Terms and conditions apply.

More information on this special introductory lease offer can be found at <http://lbxco.com/dll-lease-offer.asp>

## **About LBX Company**

For more information, contact: Lisa Bemis Events & Promotion Specialist, at [lbemis@lbxco.com](mailto:lbemis@lbxco.com).

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a division of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

More information is available by visiting [lbxco.com](http://lbxco.com) or [lbxco.com/brazil](http://lbxco.com/brazil).

## **About DLL Company**

DLL is a global provider of asset-based financial solutions in the Construction, Agriculture, Food, Healthcare, Clean Technology, Automotive, Transportation, Industrial and Office Technology industries. DLL collaborates with equipment manufacturers, dealers and distributors in more than 35 countries to enable businesses to obtain and use the assets they need to contribute meaningfully to the world. The DLL team is committed to delivering original, integrated financial solutions that support the complete asset life cycle. Offerings include vendor finance, commercial finance, life cycle asset management and remarketing. DLL is a wholly owned subsidiary of Rabobank Group. [www.dllgroup.com](http://www.dllgroup.com).