



NEWS RELEASE

LBX Company Announces LBX CapitalSM

July 1st, 2015 (Lexington, Kentucky)

LBX Company LLC is pleased to announce the formation of LBX Capital, a financial services organization that will provide retail and wholesale financing exclusively for Link-Belt excavators, material handlers, and forestry machines in the US.

LBX Capital will offer a comprehensive financing program with some of the best financing rates in the industry, including more competitive lease residuals with 24 month term options. Dealers and customers can expect higher approval rates of weaker credit customers and faster processing speeds, supported by a field sales support team dedicated exclusively to the LBX Capital program.

“This is a significant milestone that will provide our dealers and customers with competitive financing tools and will support our company growth,” stated Eric Sauvage, President and Chief Executive Officer of LBX Company.

LBX Capital is an alliance between LBX Company and Sumitomo Mitsui Finance and Leasing Company (SMFL), Ltd., based in Tokyo, Japan, with offices in New York and San Francisco.

About LBX Company

For more information contact Lisa Bemis, Events & Promotion Specialist, at lbemis@lbxco.com

LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.

LBX Company is a subsidiary of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.

More information is available by visiting lbxco.com or lbx.br.com

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