



# NEWS RELEASE

## LBX Dig Deep 5K Run/Walk for Hospice

### FOR IMMEDIATE RELEASE

**July 10, 2013 (Lexington, KY):** LBX Company, makers of Link-Belt excavators, will host the first annual LBX Dig Deep 5K run/walk this weekend on Saturday, July 13<sup>th</sup>. Proceeds will be divided between the National Hospice Foundation and our local Hospice of the Bluegrass benefitting the Daniel's Care Pediatric Program. Daniel's Care provides support and care for children with life threatening illnesses and their families as well as children experiencing grief.

The race is scheduled to begin at 8:30 a.m., running along the beautiful Legacy Trail at Coldstream Park in Lexington, Kentucky. Race-day registration and packet pickup will begin at 7 a.m. at the Embassy Suites on Newtown Pike. Race packets can be picked up early at West Sixth Brewing from 3-6 p.m. on Friday, July 12th in the Beer Garden.

Already attracting over 200 runners and walkers of all ages throughout Central Kentucky and numerous sponsors, the organizers are excited to be able to raise awareness and contribute to such a worthy cause. LBX Company has pledged to match 100% of all proceeds raised that day and will continue its ongoing community involvement.

Race director Stephanie Banks said, "I have been overwhelmed by the support of our local community. I am so glad to give back to a charity that has helped my own family and so many other families over the years. Organizing a race of this size is a lot of work but it is completely worth it. I promise it will be a great race with great weather and I am looking forward to race day!"

Sponsors include Wilson Equipment, Copy Express, De Lage Landen, Lexington Legends, Bank Of the West, 5/3rd Bank, Wells Fargo, Landmark Sprinklers, Central Business Systems and North Broadway Auto Sales.

More information can be found online at <http://lbxco.com/digdeep/> or <https://www.facebook.com/LBXDigDeep5k>

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*LBX Company LLC is the proud maker of Link-Belt hydraulic excavators, scrap/material handlers, demolition equipment and forestry equipment. These products are sold through a large independent dealer network located throughout North and Latin America. LBX's subsidiary company, LBX do Brasil, distributes these products in Brazil.*

*LBX Company is a division of Sumitomo (S.H.I.) Construction Machinery, a world-wide leader in construction equipment innovation and quality manufacturing based in Chiba, Japan.*

*More information is available by visiting [www.lbxco.com](http://www.lbxco.com) or [lbx.br.com](http://lbx.br.com).*